

## VerdeAlfieri Jewel Design

Catalog 2024



#### Verde Alfieri - Biography

Born in Venice – Italy – in 1969, daughter of the well-known art publisher Bruno Alfieri (in 1948 he published the first catalog of the Peggy Guggenheim collection in Venice and in 1950, for the 25th Biennale, he organized the first Jackson Pollock solo exhibition at the Ala Napoleonica in Piazza S. Marco), Verde lives and works in Milan where she moved in 1982. After graphic design studies, since 1990 she has mainly dealt with graphics and communication working for various publisher and well-known Italian companies and since 1996 for the family publishing company.

Fond of contemporary art and with a rich background discovering digital art, Verde finally approached studio jewellery in 2013 experimenting her artworks to wear thus introducing a more physical and material aspect to the experience gained over the years.

In 2014 Verde creates her first collection of contemporary jewellery, using ropes and brass wires, and in 2015 the first collection of paper jewellery where small and precious wearable pieces of art with a strong plastic dimension are made with the incredible use of a simple material as paper is, but with a great potential.

Verde combines precious papers or recycled papers in elements that pass through the blending of influences and styles that are perceived as her full inspiration. Modernity and uniqueness are embodied in jewels with incredible shapes and colors that recall Africa, the Middle East, Latin America but also the Italian territories, where jewellery has deep roots in great artistic traditions.

#### www.verdealfieri.com

#### **Exhibitions**

#### 2014/2015/2016

Solo exhibitions, Milano

#### 2015

"Vavel", collective, galleria Idea 4 me, Milano, October 2015

#### 2016

Fuorisalone, Zona Santambrogio Headquarter, Milano, April 2016

#### 2017

Fuorisalone, Zona Santambrogio Headquarter, Milano, April 2017

#### 2019

"Eloquence of paper, jewelry", collective, Galerie Caractère, Neuchatel, March 2019

"Eloquence of paper, jewelry", collective, Galeria Lalabeyou, Madrid, April 2019

"Eloquence of paper, jewelry", collective, Galeria Context, Barcelona, September 2019

"Indaco", collective for Venice Glass Week, Galleria S. Eufemia, Venezia, september 2019

"Premio Incinque Jewels", collective exhibition and competition, Roma, October 2019

"Eloquence of paper, jewelry", collective, Galerie Beel & Aambeeld, Enschede, November 2019

#### 2020

"Be a Sweetheart", collective exhibition for HOMI/Fiera Milano, Palazzo dei Giureconsulti, Milano February 2020

**"Eloquence of paper, jewelry**", collective, Galeria Autoria, Porto, February 2020

"Antivirus", collective virtual exhibition, Galeria Tincal Lab, Porto, June 2020

"Gioielli in Fermento", collective virtual exhibition and competition, Piacenza 2020/2021

#### 2021

"We love earrings", collective exhibition for Galerie Wenge, Paris, June 2021

**"Diva - Italian glamour in fashion Jewellery"**, various locations around the world for a 3 years exhibition starting on June 2021

"Be Lucky" collective exhibition for Homi Fashion&Jewels, Fiera di Milano, September 2021 "Precious Collective Jewellery Week" for Precious Collective, London, September 2021

#### 2022

"Be Free" collective exhibition for Homi Fashion&Jewels, Fiera di Milano, March 2022

**"Gioielli in Fermento"** collective exhibition Oratorio S. Rocco, Padua, April 2022

"Visions of Tomorrow" collective exhibition for Homi Fashion&Jewels, Fiera di Milano, September 2022

"Gioielli in Fermento" collective exhibition Assemblea Legislativa, Bologna, October 2022

"Resurgence" collective exhibition at Fashion Institute of Technology, New York, October - November 2022

#### 2023

"Visionaries" collective exhibition for Homi Fashion&Jewels, Fiera di Milano, February 2023

Fuorisalone 2023 "Material revolution" for Snaidero S.p.A., Snaidero Showroom, April 2023

**"Paper jedwelry"** exhibition at Museum for Papir Kunst, Denmark, June-September 2023

**"We love earrings"** collective exhibition for Amira Sliman Gallery, Paris, July 2023

"Visionaries" collective exhibition for Homi Fashion&Jewels, Fiera di Milano, September 2023

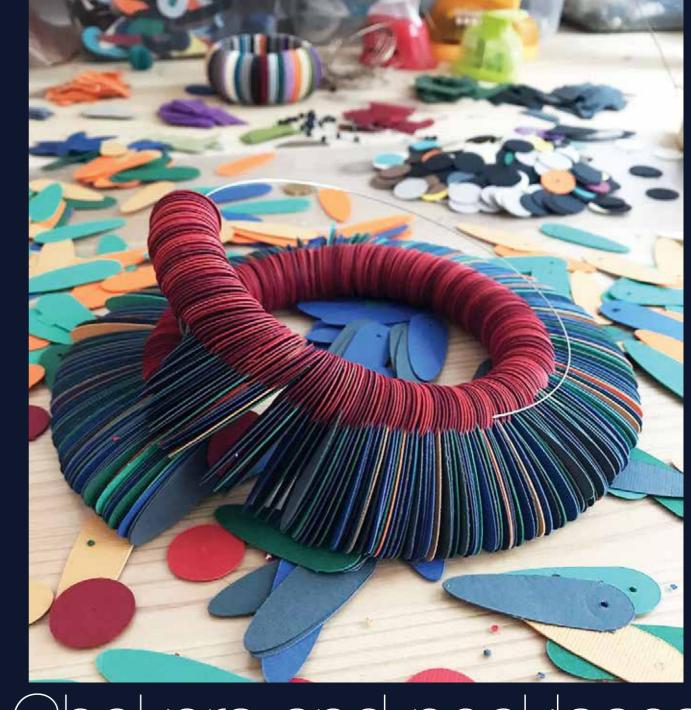
Award winner of two prizes at "Venice Design Week" jewelry selection, Venice, October 2023

# Laoininti

Contemporary paper jewellery collections

Discover the exclusive collections of contemporary handcrafted paper jewelry, each jewel is created with care and passion, combining elegance with respect for the environment.

Choose the unique elegance of jewelry always stylish and with exclusive design, light and precious, perfect to express the style and personality of those who wear them.



Chokers and necklaces

#### Venice Design Week Award 2023

Second Prize winner Special Prize "Edmond à Venise" winner



"Corolla".

Choker.

Precious paper in white, cream, blue, pink and green colors.

Paper elements are strung one by one on steel wire and shaped in strong waves.

Magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: COROLLA Price for the retailer: 185€







#### "Dune 01".

Innovative short necklace, with a versatile design. A necklace with an ethnic style made with precious paper and gold powder.

Paper elements are strung on cotton rope and brass wire.

The necklace changes its shape, as the dunes of the desert.

Dimensions: 50 cm long.

SKU: Dune01

Price for the retailer: 95€





#### "Tre angoli".

Necklace, made with precious paper cut into triangles, vinyl small circles, glass beads, steel wire, magnetic closure.

The necklace is created with triangles matched in two different colors, yellow and gray in a torchon / twisted effect that give it a particular design.

Colors available:
Yellow/Light grey
Yellow/Blue
Black/White
Blue/White
Black/Red
Orange/Brown
Red/Brown
Emerald green/Blue

Dimensions: 50 cm long.

SKU: Tre01

Price for the retailer: 100€





#### "Tre angoli 2".

Short necklace, made with precious paper cut into triangles, vinyl small circles, glass beads, steel wire, magnetic closure.

The necklace is created with triangles matched in two different colors, black and white in a torchon / twisted effect that give it a particular design.

Colors available:
Yellow/Light grey
Yellow/Blue
Black/White
Blue/White
Black/Red
Orange/Brown
Red/Brown
Emerald green/Blue

Dimensions: inner diameter 15/16 cm

SKU: Tre02

Price for the retailer: 80€









#### "Stella Nera".

Choker.

Precious paper in black, grey and red colors. Paper elements of different shapes are strung one by one on steel wire and embellished with gold powder. Magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: STELLANERA Price for the retaile: 130€



#### "Fiore d'Inverno 1"

Choker necklace with long colorful petals as a flower, handmade with precious paper, steel wire, magnetic clasp.

Sparkling gold powder applied with a brush.

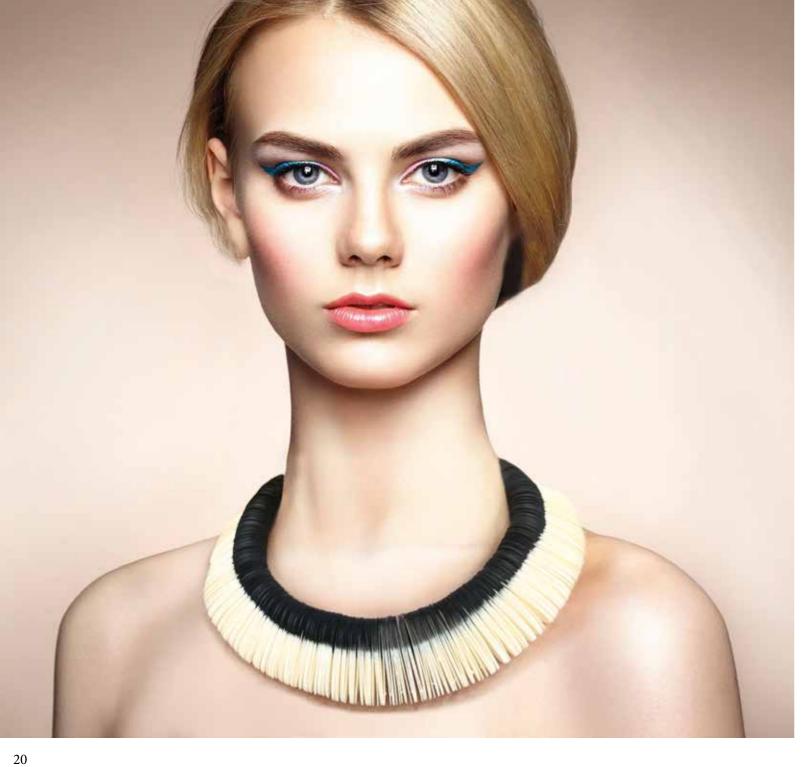
Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: FIN01

Price for the retailer: 100€

Bestseller!







#### "Petals"

Chocker made with precious paper, metal wire and magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

Bestseller!

Colors available: Black/White Blue/White Black/Red Orange/Brown Turquoise/Brown Red/Brown Yellow/Blue

SKU: PETALS01 Price for the retailer: 90€

Green emerald/Blue







#### "Circle Melange 1".

Handmade choker necklace with fine multicolor paper, steel wire, lobster closure with brass rings.

Dimensions: the inner diameter is about 14 cm adjustable length

Colors available: Mix blue Mix red

SKU: CIRME Price for the retailer: 65€

#### "Circle Melange 2".

Choker necklace handmade with fine multicolor paper, central element with external mirror paper in gold or red, steel wire, lobster clasp with brass rings.

Dimensions: the inner diameter is about 14 cm adjustable length

Colors available: Mix light blue Mix light green

SKU: CIRME Price for the retailer: 65€





#### "Torchon"

Chocker made with precious paper (emerald green, orange, dark red), in a unique design twisted into a spiral/torchon shape.

Lobster clasp with brass rings.

Dimensions: the inner diameter is about 14 cm Adjustable length.

SKU: TOR01

Price for the retailer: 95€



#### "Multicolor Torchon"

Chocker made with precious multicolor paper, in a unique design twisted into a spiral/torchon shape.

Lobster clasp with brass rings.

Dimensions: the inner diameter is about 14 cm Adjustable length.

SKU: TOR05

Price for the retailer: 95€



## Bestsellerl

#### "Deep Black Torchon"

Chocker made with precious black paper in a unique design twisted into a spiral/torchon shape.

Gold powder, metal wire, brass rings.

Lobster clasp with brass rings.

Dimensions: about 14 cm internal diameter Adjustable length.

SKU: TOR03

Price for the retailer: 95€



#### "Greenery Torchon"

Chocker made with precious paper (dark green, emerald green, turquoise) in a unique design twisted into a spiral/torchon shape. Gold powder, metal wire, brass rings. Lobster clasp with brass rings.

Dimensions: the inner diameter is about 14 cm Adjustable length.

SKU: TOR02

Price for the retailer: 95€



#### "Red Torchon"

Chocker made with precious in different shades of red in a unique design twisted into a spiral/torchon shape.

Gold powder, metal wire, brass rings.

Lobster clasp with brass rings.

Dimensions: about 14 cm internal diameter Adjustable length.

SKU: TOR04

Price for the retailer: 95€



Bestseller!

#### "Lunetta1"

Steel wire chocker with paper pendant in a twisted design, gold powder, magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: LUNE01
Price for the retailer: 45€



Colors available:
Black
Dark Red
Ivory
Brown
Emerald green
Dark green
Blue
Orange
Turquoise

Bestseller!

#### "Half Moon"

Steel wire chocker with paper pendant in a twisted design, gold powder, magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: MOON01 Price for the retailer: 45€





#### "Square Moon"

Steel wire chocker with paper pendant in a twisted design, magnetic clasp.

Dimensions: the inner diameter is about 14 cm perfect for size S - M - M/L

SKU: SQUA01

Price for the retailer: 45€

Colors available:

Black

 $Dark\ Red$ 

Red

Ivory

Brown

 $Emerald\ green$ 

Dark green

Blue

Orange

Yellow

Turquoise





#### "Spaced 1 knot"

Short necklace with 1 knot made with oval paper elements strung one by one alternated with glass beads. Magnetict clasp.

Available in three colours: black, white and dark grey





Dimensions: The necklace is about 32 cm long worn knot included

SKU: 1KNOT

Price for the retailer: 75€



SKU: SPATOR1 Price for the retailer: 50€

Colors available: BlackDark Red RedIvoryBrown Emerald green Dark green Acid green Light grey Blue OrangeYellowTurquoise PurpleElectric blue Fuchsia





#### "Circle Chain".

Chain short necklace. Handmade clasp with brass rings.

Colors available:

BlackRed

Dark red

Grey

Ivory

OrangeBrown

Emerald green

Dark green

Blue

Yellow

Fuchsia

Baby pink

Baby blue

Dimensions: about 43 cm long Adjustable length.

SKU: CATCIR01 Price for the retailer: 55€

#### "Maglie 1".

Long chain nechlace made with layered paper, no clasp.

Colors available:

Red

Dark red

Grey

Black

Ivory

Brown

Orange

Emerald green

Dark green

Blue

Yellow

Fuchsia

Purple



Matching earrings, find them on page 55.



Dimensions: 50 cm worn



## Bestseller!



#### "Seaside".

Paper choker made with fine paper and golden microwave cardboard. Lobster clasp with brass rings.

Dimensions: the inner diameter is about 14 cm.
Adjustable length.

Colors available:

Turquoise

Red

 $Dark \ red$ 

Black

Ivory

Brown

 $Emerald\ green$ 

 $Dark\ green$ 

Blue

Yellow

Fuchsia

 $Dark\ gray$ 

SKU: GIROC01

Price for the retailer: 40€





Bracelets

Big bold bracelet
"Golden Snake"
with precious paper various
light colors, steel wire, small
golden pins.
No clasp, one size.

SKU: BOLDSNAKE01 Price for the retailer: 140€





## Bestsellerl



"Stars of the Universe" with golden pins, precious paper, steel wire.
Without clasp, one size.
Metal beads at both ends.

Colors available:

Red

Black

Brown

 $Emerald\ green$ 

Ivory

Blue

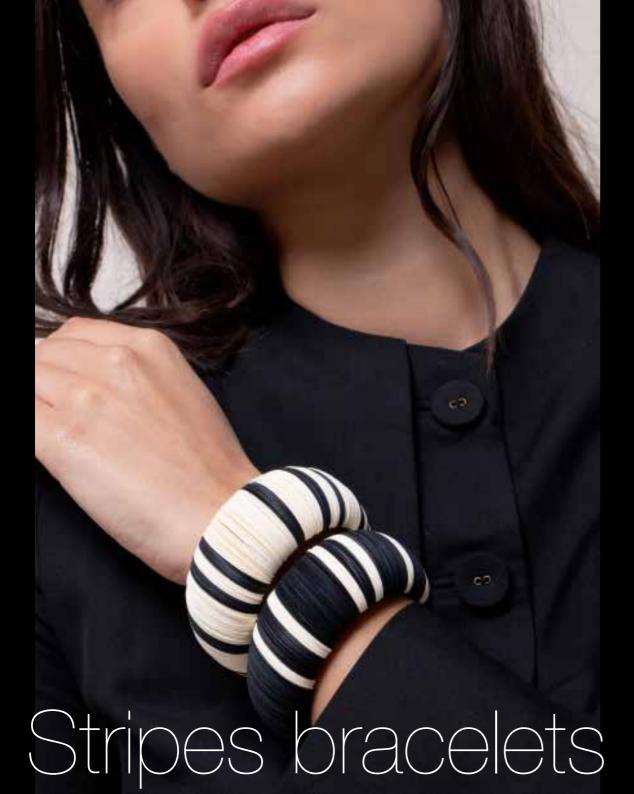
Orange

Yellow

Turquoise



SKU: STARS01 Price for the retailer: 75€



#### "Stripes Bracelet"

The collection of stripes bracelets is a must have with an incredible appeal.

Colorful bangle bracelets, precious papers, steel wire, metal small beads. No clasp, one size. Metal beads at both ends. One size.



SKU: BAN01 Price for the retailer: 42€



SKU: BAN02 Price for the retailere: 42€

## Bestseller!



SKU: BAN03 Price for the retailer: 42€



SKU: BAN4 Price for the retailer: 42€



SKU: BAN05 Price for the retailer: 42€



SKU: BAN06 Price for the retailer: 42€



SKU: BAN09 Price for the retailer: 42€



SKU: BAN10 Price for the retailer: 42€



SKU: BAN07 Price for the retailer: 42€



SKU: BAN08 Price for the retailer: 42€



SKU: BAN11 Price for the retailere: 42€



SKU: BAN12 Price for the retailer: 42€



SKU: BAN13 Price for the retailere: 42€



SKU: BAN14 Price for the retailer: 42€



SKU: BAN15 Price for the retailer: 42€



SKU: BAN16 Price for the retailer: 42€



SKU: BAN17 Price for the retailer: 42€



SKU: BAN18 Price for the retailer: 42€



Circle bracelets, precious papers, steel wire and elements hand painted with metallic acrylic copper.



SKU: BANCOPPER1
Price for the retailer: 42€



SKU: BANCOPPER2 Price for the retailer: 42€





Price for the retailer: 59€



Bestseller!



SKU: BANDSTRIPE02 Price for the retailer: 59€

#### "Band Stripes bracelet"

The stripes bracelet collection evolves into a new model.

A circle bracelet with an enveloping band, made with precious papers, triple steel wire and without visible closure.





SKU: SNAKE01 Price for the retailer: 59€ Large bracelet

"Snake"

a big bracelet handmade in the shape of a snake with precious papers, steel wire, small metal beads. No closure, one size. Metal beads at both ends.

Colors Available:

Black

White

*Ivory* 

Red

Dark red

Beige

Brown

Orange

Emerald green

Yellow





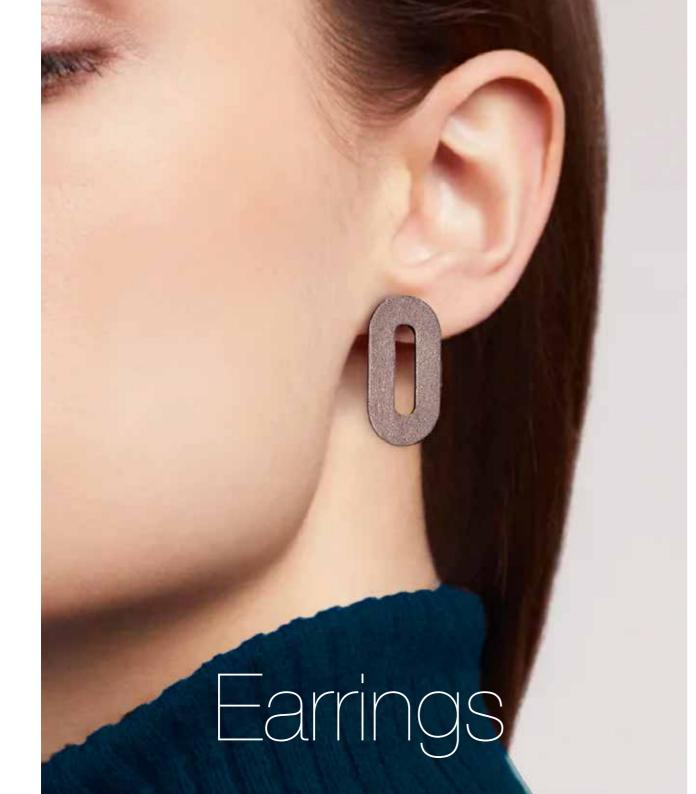
Snake Bracelets



SKU: SNAKE02 Price for the retailer: 59€



SKU: SNAKE03 Price for the retailer: 50€







#### "Ovals"

Stud paper earrings in the shape of an oval made of layered paper and handpainted in sparkling colors.

Colors available:

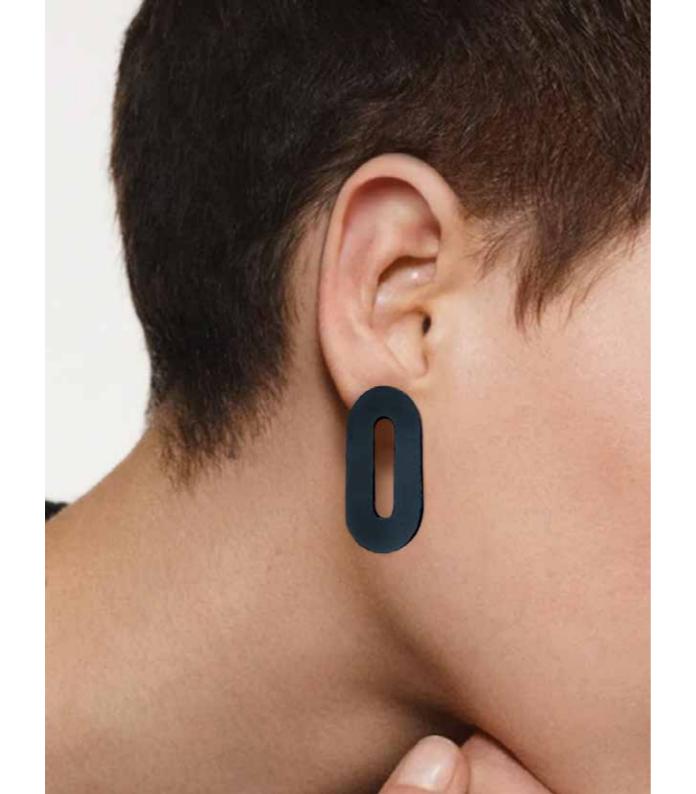
Bronze

Copper

SKU: OVAL01

Price for the retailer: 19€

Bestseller!





#### "Chain Ovals"

Stud earrings as a short chain made of two oval elements in layered paper.

Colors combination available: same of earrings "Ovals"

SKU: CHAINOVAL01 Price for the retailer: 24€

#### "Ovals"

Stud paper earrings in the shape of a oval made of layered paper matching with chain necklace on page 35.

Colors available:

Red

Dark red

Black

Ivory

Brown

Orange

Emerald green

Dark green

Purple

Blue

Yellow

Fuchsia

Turquoise

Baby pink

Baby blue

SKU: OVAL02

Price for the retailer: 19€





### Colors combination available:

Black/Red Dark red/Ivory Dark red/Avana Dark grey/Yellow Dark grey/Ivory Ivory/Avana Brown/Orange Dark green/Orange Blue/Yellow Blue/Emerald green Blue/Acid green Purple/Orange

More combinations on request



#### "Anni '/0"

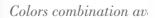
A collection of earrings with a geometrical design that racall the Seventies' fashion style. Long stud pendants made with a precious paper in two colors and alternating in the opposite combination on the other side.

SKU: ANNI701 Price for the retailer: 37€









Black/Red Dark red/Ivory Dark red/Avana Dark grey/Yellow Dark grey/Ivory Ivory/Avana Brown/Orange Dark green/Orange Blue/Yellow Blue/Emerald green Purple/Orange Military green/Avana

More combinations on

In this pictures Purple/Orange

SKU: ANNI702 Price for the retailer: 37€





#### "Spazia"

This collaction of paper earrings with a geometrical design is inspired by a futuristic style.

An innovative design with a spatial mood. Very light and thin, but solid and resistant they are in a two colors triangle shape.

Colors combination available:

Black/Red
Dark red/Ivory
Dark red/Avana
Dark grey/Yellow
Dark grey/Ivory
Ivory/Avana
Brown/Orange
Dark green/Orange
Blue/Yellow
Blue/Emerald green
Blue/Acid green
Purple/Orange

More combinations on request

SKU: SPAZIA01 Price for the retailer: 25€





#### "Spazia Oval"

Oval shape for these innovative design stud earrings.

Very light and thin, but solid and resistant they are in a two colors oval shape.

Colors combination available:

Black/Red
Black/White
Ivory/White
Dark red/Ivory
Dark red/Avana
Dark grey/Yellow
Dark grey/Ivory
Avana/White
Brown/Orange
Dark green/Orange
Blue/Yellow
Blue/Emerald green
Blue/Acid green
Purple/Orange

More combinations on request

SKU: SPAZIAOVAL01 Price for the retailer: 25€





#### "Mezzaluna"

Stud dangle earrings with small circle pendant.

Colors combination available:
Dark brown / Copper
Dark red / White
Ivory / White
Light green / light pink





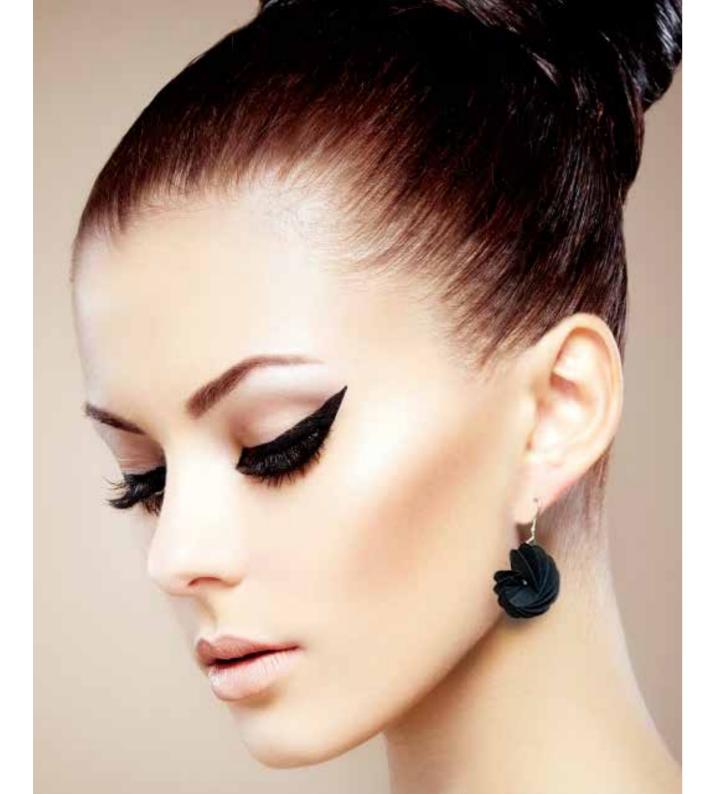






Bestseller!









## "Spirale"

Dangle paper earrings in a spherical spiral shape.

Colors Available:

Black

White

Ivory

Red

 $Dark \ red$ 

Orange

Emerald green

Yellow

Fuchsia

Turquoise

Beige

Baby pink Baby blue

Blue

Sand

SKU: EARSPIR01 Price for the retailer: 23€



#### "Candy"

Colorful stud earrings with a small half sphere hand folded. Nickel free.

Colors available:

Red

 $Dark \ red$ 

Black

White

Ivory

Dark grey

Light grey

Yellow

Emerald green

Dark green

Acid green/Lime

Sand

Blue

Fuchsia

Turquoise

Baby pink

Baby blue

SKU: CANDY01 Price for the buyer: 10€





#### "Flowers"

Big and dangle stud earrings with a flower made with precious paper in a innovative design. Glittered button.

Colors available with silver glittered button:
Light grey
Dark grey
White

Dimensions: 6.2 cm long, 5 cm large

Colors available with black
glittered button:
Red
Black
Ivory
Emerald green
Acid green
Orange
Yellow
Avana
Turquoise

Dimensions: 6.2 cm long, 5 cm large

SKU: FLOR01 Price for the retailer: 39€





# Sempre Verde

The minimal modern collection

MeM

"Sempre Verde" is the new line of essential, contemporary and inclusive paper jewellery in Verde Alfieri signature.

Discover trendy, fashionable jewellery accessible to all with colorful, modern and minimal design for necklace chokers and bracelets.



#### "SempreVerde choker"

One size choker made with small paper circles punched and strung one by one on steel wire that never deform.

No clusure, steel rings on both ends

Dimensions: about 13 cm, adjustable

SKU: SEVER02 Price for the retailer: 47€



SKU: SEVER03 Price for the retailer: 47€



SKU: SEVER04 Price for the retailer: 47€



SKU: SEVER05 Price for the retailer: 47€

#### "SempreVerde bracelets"

In the collection you can also find colorful bracelets, you can ordfer in different color combinations or matched with the chokers for an amazing jewelry set.

The bracelets are made with a snake shape easy to wear. No clasp and one size, perfect for all wrists. Steel rings on both ends.

Dimensions: adjustable diameter



SKU: SEVERBRA01 Price for the retailer: 36€



SKU: SEVERBRA02 Price for the retailer: 36€

SKU: SEVER06 Price for the retailer: 47€

## Parole d'Amor

Book paper jewellery Collection

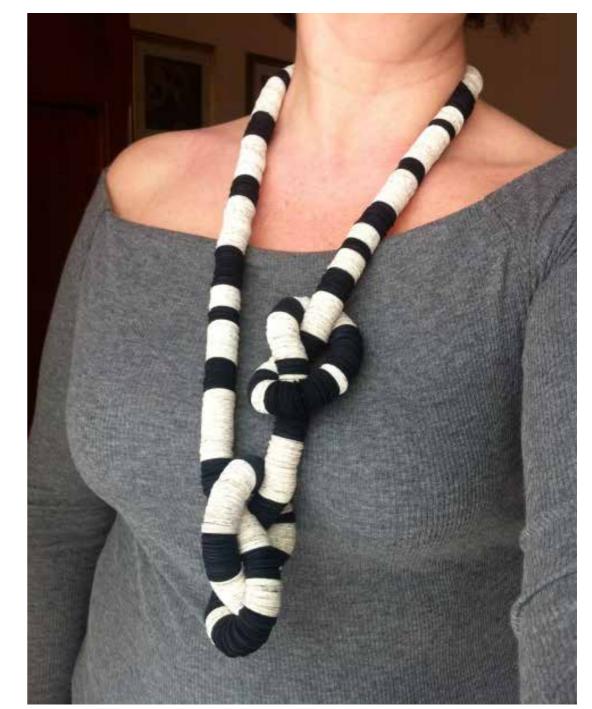
The Parole d'Amor Collection.

A wonderful collection of jewels handmade with recycled paper from books.

Amazing necklaces, bracelets and earrings with unique design never seen before, sometimes mixed with colorful or black papers.

Books comes back to life in the shape of a jewelto wear everyday.







This necklace was exhibited in 2022, at the Fashion Institute of Technology in New York for the "Resurgence" exhibition, international exhibition dedicated to craftsmanship and sustainable jewellery.

Special mention at the international award "The Global Artisan Award 2022"

#### "Blue words"

Necklace made with paper ovals recycled from books, blue fine paper, threaded with cotton rope alternated with light blue ceramc beads.

No clasp.

Dimensions: about 40 cm worn

SKU: BLUEWORDS01 Price for the retailer: 155€





#### "Waves of words"

Choker necklace made with book and black paper ovals, strung on handfolded steel wire alternating with glass beads, adjustable length, cotton rope.

Dimensions: the inner diameter is about 13/14 cm. Adjustable length.

#### "Annodo"

Choker necklace wih a knot made with book and black paper ovals, strung on handfolded steel wire alternating with glass beads, adjustable length, cotton rope.

Dimensions: the inner diameter is about 13/14 cm. Adjustable length.

SKU: ANNODOBOOK01 Price for the retailer: 65€





SKU: GIROTONDO01 Price for the retailer: 59€



3

2

#### "Girotondo"

Chokers made with recycled paper circles from books and black paper. Clasp with black onyx pearls, lobster and brass rings.

Dimensions: the inner diameter is about 13/14 cm. Adjustable length.

It is possible to replace black paper with paper of other colors:

Blue Red Emerald Green Purple Orange

SKU: GIROTONDO02 Price for the retailer:50€ SKU: GIROTONDO03 Price for the retailer: 50€





"Romanzo"

Book paper necklace. Without clasp.

Dimensions: about 32 cm worn

SKU: NECKBOOK10 Price for the retailer: 59€

Bestseller!



"The Ring"

Large circle choker made with recycled book paper, magnetic clasp. Internal diameter 16 cm.

Magnetic clasp.

SKU: NECKBOOK09 Price for the retailer: 49€





"Black Snake words"
Snake bracelet totally made with book paper and black paper.

SKU: BOOKSNAKE01
Price for final customer: 89€

"Dangle Words"
Pendant paper earrings
in spherical spiral shape
made with paper from books

SKU: EARSPIR02 Price for final customer: 25€



#### **Contacts and information**

Verde Alfieri Jewel Design Milano - Italy

email: info@verdealfieri.com www.verdealfieri.com

Facebook / Instagram: Verde Alfieri Jewels

ATTENTION PLEASE: ALL PRICES ARE FOR RETAILERS, SHOP, BOUTIQUE, ETC NOT FOR FINAL CUSTOMERS



## Verde Alfieri Jewel Design

Milano - Italy

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